



@roni_az July 17, 2018

Roni анмадзамя...

121

Engagements

42,817

Followers



Popular # and @

#1000kata

@Roni_az

#Az

@Ardilesrante

#Shootoniphone

@Ellsumbi

#Mobilephotography

@Priokport

#Portraiture

Influencer Brand Affinity

Cartier Cartier

Microsoft Microsoft

Mitsubishi Motors Mitsubishi Motors

Nikon Nikon

Porsche Porsche

Influencer Interests

Travel, Tourism & Aviation

Jewellery & Watches

Luxury Goods

Camera & Photography

Art & Design

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Audience Data



Deep Social

86.96%

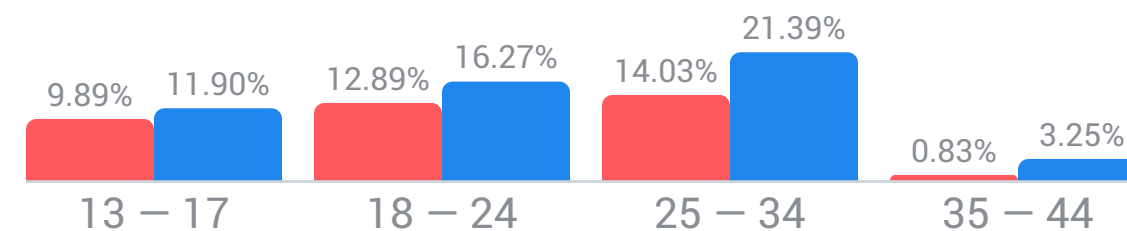
Audience Credibility

9.62%

Notable Engagements

Age and Gender Split

Female 40.77% Male 59.23%



Audience Brand Affinity

Apple 16.79%

Nikon 6.11%

Samsung Group 6.11%

Adidas 4.58%

Amazon 4.58%

Location by Country

Indonesia 27.38%

United States 12.50%

Brazil 8.33%

Audience Interests

Camera & Photography 44.27%

Travel, Tourism & Aviation 33.59%

Restaurants, Food & Drink 29.77%

Electronics & Computers 29.77%

Art & Design 28.24%

Location by City

Jakarta 7.14%

Los Angeles 1.79%

Chicago 1.79%

Riyadh 1.19%

São Paulo 1.19%

GENDER, AGE AND ETHNICITY

Gender split

Gender	Percent	Engagements
Female	40.77%	49
Male	59.23%	72

Ethnicity

Group	Percent	Engagements
African Descent	16.72%	20
White / Caucasian	50.17%	61
Asian	29.26%	35
Hispanic American	3.85%	5

Female Age Split

Age	Percent	Engagements
13-17	9.89%	12
18-24	12.89%	16
25-34	14.03%	17
35-44	0.83%	1
45-64	3.99%	5

Age split

Age	Percent	Engagements
13-17	21.8%	26
18-24	29.16%	35
25-34	35.42%	43
35-44	4.09%	5
45-64	9.54%	12

Male Age Split

Age	Percent	Engagements
13-17	11.9%	14
18-24	16.27%	20
25-34	21.39%	26
35-44	3.25%	4
45-64	5.55%	7

INFLUENCERS POPULAR #HASHTAGS AND @MENTIONS

Top recent #Hashtags

Hashtag	Percent
#1000kata	69.29%
#az	45.71%
#shootoniphone	32.14%
#mobilephotography	27.86%
#portraiture	16.43%
#portrait	14.29%
#travel	13.57%
#street	12.86%
#roniazportraiture	12.14%
#newyorker	11.43%

Top recent @Mentions

Mention	Percent
@roni_az	46.34%
@ardilesrante	9.76%
@ellsumbi	4.88%
@priokport	4.88%
@indonesiaportcorp	4.88%
@sonyindonesia	4.88%
@hatikecilvisual	4.88%
@prasinja	2.44%
@propanraya	2.44%
@rusembjakarta	2.44%

LOCATION BY COUNTRY

Category	Criteria	Percent	Engagements
Location: by Country	Indonesia	27.38%	33
Location: by Country	United States	12.5%	15
Location: by Country	Brazil	8.33%	10
Location: by Country	India	2.98%	4
Location: by Country	Saudi Arabia	2.98%	4
Location: by Country	Tanzania, United Republic of	2.38%	3
Location: by Country	Malaysia	2.38%	3
Location: by Country	United Arab Emirates	1.79%	2
Location: by Country	Italy	1.79%	2
Location: by Country	Nigeria	1.79%	2
Location: by Country	Russia	1.79%	2
Location: by Country	United Kingdom	1.79%	2
Location: by Country	Turkey	1.79%	2
Location: by Country	Germany	1.19%	1
Location: by Country	Portugal	1.19%	1

LOCATION BY COUNTRY

Category	Criteria	Percent	Engagements
Location: by Country	Morocco	1.19%	1
Location: by Country	Iran, Islamic Republic of	1.19%	1
Location: by Country	Viet Nam	1.19%	1
Location: by Country	Japan	1.19%	1
Location: by Country	Oman	1.19%	1
Location: by Country	Canada	1.19%	1
Location: by Country	Ghana	1.19%	1
Location: by Country	Colombia	1.19%	1
Location: by Country	Thailand	1.19%	1
Location: by Country	Tunisia	1.19%	1
Location: by Country	Pakistan	1.19%	1
Location: by Country	Poland	1.19%	1

LOCATION BY US STATE

Category	Criteria	Percent	Engagements
Location: by United States of America state	California	4.76%	6
Location: by United States of America state	Illinois	1.79%	2
Location: by United States of America state	Texas	1.19%	1
Location: by United States of America state	Florida	0.6%	1
Location: by United States of America state	Massachusetts	0.6%	1
Location: by United States of America state	South Dakota	0.6%	1
Location: by United States of America state	New York	0.6%	1
Location: by United States of America state	Indiana	0.6%	1
Location: by United States of America state	Arkansas	0.6%	1
Location: by United States of America state	North Carolina	0.6%	1

LOCATION BY CITY

Category	Criteria	Percent	Engagements
Location: by City	Jakarta	7.14%	9
Location: by City	Los Angeles	1.79%	2
Location: by City	Chicago	1.79%	2
Location: by City	Riyadh	1.19%	1
Location: by City	São Paulo	1.19%	1
Location: by City	Semarang	1.19%	1
Location: by City	Bogor	1.19%	1
Location: by City	Makassar	1.19%	1
Location: by City	Denpasar	1.19%	1
Location: by City	Rio de Janeiro	1.19%	1
Location: by City	Dubai	1.19%	1
Location: by City	Istanbul	1.19%	1
Location: by City	London	1.19%	1
Location: by City	Yogyakarta	1.19%	1
Location: by City	Oakland	0.6%	1

LOCATION BY CITY

Category	Criteria	Percent	Engagements
Location: by City	Salzburg	0.6%	1
Location: by City	Little Rock	0.6%	1
Location: by City	Batam	0.6%	1
Location: by City	Shah Alam	0.6%	1
Location: by City	Salto	0.6%	1
Location: by City	São João da Madeira	0.6%	1
Location: by City	Shillong	0.6%	1
Location: by City	Salvador	0.6%	1
Location: by City	Rylsk	0.6%	1
Location: by City	Singapore	0.6%	1
Location: by City	Durham	0.6%	1
Location: by City	Redding	0.6%	1
Location: by City	Surat	0.6%	1
Location: by City	Tabuk	0.6%	1
Location: by City	Qazvin	0.6%	1

LOCATION BY CITY

Category	Criteria	Percent	Engagements
Location: by City	Kozhikode	0.6%	1
Location: by City	Tallinn	0.6%	1
Location: by City	Sioux Falls	0.6%	1
Location: by City	Yangon	0.6%	1
Location: by City	Islamabad	0.6%	1
Location: by City	Turin	0.6%	1
Location: by City	Pekan Baru	0.6%	1
Location: by City	Beirut	0.6%	1
Location: by City	Bogotá	0.6%	1
Location: by City	Oxford	0.6%	1
Location: by City	Medan	0.6%	1
Location: by City	Lagos	0.6%	1
Location: by City	Hamilton	0.6%	1
Location: by City	Olsztyn	0.6%	1
Location: by City	San Diego	0.6%	1

LOCATION BY CITY

Category	Criteria	Percent	Engagements
Location: by City	Monaco	0.6%	1
Location: by City	Berlin	0.6%	1
Location: by City	Prague	0.6%	1
Location: by City	Panjim	0.6%	1
Location: by City	Warsaw	0.6%	1
Location: by City	João Pessoa	0.6%	1
Location: by City	San Antonio	0.6%	1
Location: by City	Hofuf, Dammam, Khobar	0.6%	1
Location: by City	Aracaju	0.6%	1
Location: by City	Raub	0.6%	1
Location: by City	Milan	0.6%	1
Location: by City	Haridwar	0.6%	1
Location: by City	Tiburon	0.6%	1
Location: by City	Orenburg	0.6%	1
Location: by City	Salé	0.6%	1

LOCATION BY CITY

Category	Criteria	Percent	Engagements
Location: by City	San Francisco	0.6%	1
Location: by City	Frankfurt	0.6%	1
Location: by City	Fortaleza	0.6%	1
Location: by City	Hanoi	0.6%	1
Location: by City	Kyzylorda	0.6%	1
Location: by City	Nakhon Ratchasima Province	0.6%	1
Location: by City	Maceió	0.6%	1
Location: by City	Yuzhno-Sakhalinsk	0.6%	1
Location: by City	Songkhla Province	0.6%	1
Location: by City	Viana do Castelo District	0.6%	1

LANGUAGES OF AUDIENCE

Category	Criteria	Percent	Engagements
Native language	English	47.22%	57
Native language	Indonesian	12.35%	15
Native language	Portuguese	9.26%	11
Native language	Arabic	8.64%	10
Native language	Spanish	3.4%	4
Native language	Persian	2.47%	3
Native language	Turkish	2.47%	3
Native language	Russian	2.16%	3
Native language	German	1.85%	2
Native language	Thai	1.85%	2
Native language	French	1.54%	2

INFLUENCER BRAND AFFINITY

Category	Criteria
Brands:Jewellery & Watches	Cartier
Brands:Luxury Goods	Cartier
Brands:Electronics & Computers	Microsoft
Brands:Cars & Motorbikes	Mitsubishi Motors
Brands:Camera & Photography	Nikon
Brands:Cars & Motorbikes	Porsche
Brands:Jewellery & Watches	Rolex
Brands:Luxury Goods	Rolex

AUDIENCE INTERESTS

Category	Criteria	Percent	Engagements
Interest	Camera & Photography	44.27%	54
Interest	Travel, Tourism & Aviation	33.59%	41
Interest	Restaurants, Food & Grocery	29.77%	36
Interest	Electronics & Computers	29.77%	36
Interest	Art & Design	28.24%	34
Interest	Toys, Children & Baby	28.24%	34
Interest	Clothes, Shoes, Handbags & Accessor...	27.48%	33
Interest	Friends, Family & Relationships	26.72%	32
Interest	Cars & Motorbikes	22.9%	28
Interest	Music	22.14%	27
Interest	Sports	20.61%	25
Interest	Television & Film	19.08%	23
Interest	Pets	17.56%	21
Interest	Coffee, Tea & Beverages	16.79%	20
Interest	Beauty & Cosmetics	16.03%	19

AUDIENCE INTERESTS

Category	Criteria	Percent	Engagements
Interest	Fitness & Yoga	11.45%	14
Interest	Wedding	10.69%	13
Interest	Healthy Lifestyle	9.92%	12
Interest	Shopping & Retail	9.16%	11
Interest	Beer, Wine & Spirits	9.16%	11
Interest	Home Decor, Furniture & Garden	9.16%	11
Interest	Activewear	9.16%	11
Interest	Luxury Goods	6.11%	7
Interest	Gaming	6.11%	7
Interest	Jewellery & Watches	5.34%	6
Interest	Business & Careers	5.34%	6
Interest	Healthcare & Medicine	3.82%	5
Interest	Tobacco & Smoking	1.53%	2

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Engagements
Brands:Music; Electronics & Computers	Apple	16.79%	20
Brands:Camera & Photography	Nikon	6.11%	7
Brands:Electronics & Computers	Samsung Group	6.11%	7
Brands:Activewear	Adidas	4.58%	6
Brands:Electronics & Computers	Amazon	4.58%	6
Brands:Camera & Photography; Electronics & Computers	Canon	4.58%	6
Brands:Television & Film; Friends, Family and Relationship...	Walt Disney	4.58%	6
Brands:Television & Film	DC Entertainment	3.82%	5
Brands:Television & Film	National Geographic	3.82%	5
Brands:Clothes, Shoes, Handbags & Accessories; Activew...	Nike	3.82%	5
Brands:Camera & Photography	Fujifilm	3.05%	4
Brands:Cars; Cars & Motorbikes	Honda	3.05%	4
Brands:Beauty & Cosmetics	MAC Cosmetics	3.05%	4
Brands:Television & Film	Star Wars	3.05%	4
Brands:Coffee, Tea & Beverages	Starbucks	3.05%	4

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Engagements
Brands:Cars; Cars & Motorbikes	Suzuki	3.05%	4
Brands:Camera & Photography; Electronics & Computers;... Travelgram		3.05%	4
Brands:Cars; Cars & Motorbikes	Chevrolet	2.29%	3
Brands:Clothes, Shoes, Handbags & Accessories	Forever 21	2.29%	3
Brands:Camera & Photography	GoPro	2.29%	3
Brands:Camera & Photography	Leica	2.29%	3
Brands:Electronics & Computers	Sony	2.29%	3
Brands:Gaming	Activision Blizzard	1.53%	2
Brands:Television & Film	BBC	1.53%	2
Brands:Cars; Cars & Motorbikes	BMW	1.53%	2
Brands:Travel, Tourism & Aviation	Boeing	1.53%	2
Brands:Cars; Cars & Motorbikes	Ferrari	1.53%	2
Brands:Travel, Tourism & Aviation	Garuda Indonesia	1.53%	2
Brands:Electronics & Computers; Travel, Tourism & Aviation	Google	1.53%	2
Brands:Beauty & Cosmetics; Healthy Lifestyle	Herbalife	1.53%	2

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Engagements
Brands:Travel, Tourism & Aviation	Hilton	1.53%	2
Brands:Clothes, Shoes, Handbags & Accessories	Levi's	1.53%	2
Brands:Cars; Cars & Motorbikes	Mercedes-Benz	1.53%	2
Brands:Electronics & Computers	Nokia	1.53%	2
Brands:Camera & Photography; Electronics & Computers	Snapseed	1.53%	2
Brands:Clothes, Shoes, Handbags & Accessories	Vans	1.53%	2
Brands:Cars; Cars & Motorbikes	Volkswagen	1.53%	2
Brands:Electronics & Computers	Xiaomi	1.53%	2
Brands:Television & Film	Showtime	1.53%	2
Brands:Electronics & Computers; Art & Design	Adobe	0.76%	1
Brands:Business & Careers	Airtel	0.76%	1
Brands:Shopping & Retail	ALDI	0.76%	1
Brands:Beauty & Cosmetics	Barber Shop Connect	0.76%	1
Brands:Home Decor, Furniture & Garden; Electronics & Co...	Bosch	0.76%	1
Brands:Beer, Wine & Spirits	Budweiser	0.76%	1

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Engagements
Brands:Shopping & Retail; Electronics & Computers	Carrefour	0.76%	1
Brands:Restaurants, Food & Grocery	Catupiry	0.76%	1
Brands:Luxury Apparel; Clothes, Shoes, Handbags & Acce...	Christian Dior	0.76%	1
Brands:Cars; Cars & Motorbikes	Citroën	0.76%	1
Brands:Coffee, Tea & Beverages	Coca-Cola	0.76%	1
Brands:Coffee, Tea & Beverages	Coffeegram	0.76%	1
Brands:Business & Careers	Commerzbank	0.76%	1
Brands:Clothes, Shoes, Handbags & Accessories; Activew...	Converse	0.76%	1
Brands:Coffee, Tea & Beverages	Costa Coffee	0.76%	1
Brands:Travel, Tourism & Aviation	CouchSurfing	0.76%	1
Brands:Shopping & Retail	Debenhams	0.76%	1
Brands:Beauty & Cosmetics	DevaCurl	0.76%	1
Brands:Cars; Cars & Motorbikes	Dodge	0.76%	1
Brands:Travel, Tourism & Aviation	DoubleTree	0.76%	1
Brands:Clothes, Shoes, Handbags & Accessories	Dr. Martens	0.76%	1

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Engagements
Brands:Electronics & Computers	Ericsson	0.76%	1
Brands:Business & Careers	Etisalat	0.76%	1
Brands:Activewear	Everlast	0.76%	1
Brands:Restaurants, Food & Grocery	Ferrero	0.76%	1
Brands:Sports; Gaming	FIFA	0.76%	1
Brands:Cars; Cars & Motorbikes	Ford	0.76%	1
Brands:Travel, Tourism & Aviation	Four Points	0.76%	1
Brands:Shopping & Retail; Clothes, Shoes, Handbags & A...	Free People	0.76%	1
Brands:Fitness & Yoga; Coffee, Tea & Beverages	Gatorade	0.76%	1
Brands:Cars; Cars & Motorbikes	GMC	0.76%	1
Brands:Beer, Wine & Spirits	Guinness	0.76%	1
Brands:Motorbikes; Cars & Motorbikes	Harley-Davidson	0.76%	1
Brands:Television & Film	HBO	0.76%	1
Brands:Luxury Apparel; Clothes, Shoes, Handbags & Acce...	Hermès	0.76%	1
Brands:Cars; Cars & Motorbikes	Holden	0.76%	1

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Engagements
Brands:Clothes, Shoes, Handbags & Accessories	Hollister Co	0.76%	1
Brands:Toys, Children & Baby	Hot Wheels	0.76%	1
Brands:Clothes, Shoes, Handbags & Accessories; Luxury ...	Hugo Boss	0.76%	1
Brands:Travel, Tourism & Aviation	HYATT	0.76%	1
Brands:Cars; Cars & Motorbikes	Jaguar	0.76%	1
Brands:Travel, Tourism & Aviation	Jumeirah	0.76%	1
Brands:Tobacco & Smoking	KangerTech	0.76%	1
Brands:Toys, Children & Baby	KidStyle	0.76%	1
Brands:Cars; Cars & Motorbikes	Lamborghini	0.76%	1
Brands:Cars; Cars & Motorbikes	Land Rover	0.76%	1
Brands:Gaming	League of Legends	0.76%	1
Brands:Toys, Children & Baby	Lego	0.76%	1
Brands:Shopping & Retail	Macy's	0.76%	1
Brands:Restaurants, Food & Grocery; Beer, Wine & Spirits	Margaritaville	0.76%	1
Brands:Television & Film	Marvel Entertainment	0.76%	1

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Engagements
Brands:Cars; Cars & Motorbikes	Maserati	0.76%	1
Brands:Beauty & Cosmetics	Max Factor	0.76%	1
Brands:Beauty & Cosmetics	Maybelline	0.76%	1
Brands:Coffee, Tea & Beverages	Mountain Dew	0.76%	1
Brands:Coffee, Tea & Beverages	Nescafé	0.76%	1
Brands:Television & Film	Netflix	0.76%	1
Brands:Restaurants, Food & Grocery	Nutella	0.76%	1
Brands:Clothes, Shoes, Handbags & Accessories	OLD NAVY	0.76%	1
Brands:Camera & Photography	Olloclip	0.76%	1
Brands:Restaurants, Food & Grocery	OREO	0.76%	1
Brands:Beauty & Cosmetics	Oriflame	0.76%	1
Brands:Coffee, Tea & Beverages; Restaurants, Food & Gro...	Ovaltine	0.76%	1
Brands:Art & Design	Pantone Inc	0.76%	1
Brands:Beer, Wine & Spirits	Paulaner	0.76%	1
Brands:Business & Careers	Paypal	0.76%	1

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Engagements
Brands:Coffee, Tea & Beverages	Pepsi	0.76%	1
Brands:Television & Film; Gaming; Toys, Children & Baby	Pokemon	0.76%	1
Brands:Camera & Photography	Polaroid	0.76%	1
Brands:Luxury Apparel; Clothes, Shoes, Handbags & Acce...	Prada	0.76%	1
Brands:Clothes, Shoes, Handbags & Accessories	Primark	0.76%	1
Brands:Activewear	Puma	0.76%	1
Brands:Activewear	Reebok	0.76%	1
Brands:Restaurants, Food & Grocery	Ritter Sport	0.76%	1
Brands:Home Decor, Furniture & Garden; Electronics & Co...	Sandisk	0.76%	1
Brands:Travel, Tourism & Aviation	Sheraton	0.76%	1
Brands:Electronics & Computers; Business & Careers	Siemens	0.76%	1
Brands:Travel, Tourism & Aviation	Singapore Airlines	0.76%	1
Brands:Shopping & Retail; Activewear	Sneakerhead	0.76%	1
Brands:Music	Spotify Music	0.76%	1
Brands:Clothes, Shoes, Handbags & Accessories	Stradivarius	0.76%	1

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Engagements
Brands:Clothes, Shoes, Handbags & Accessories	Sunnies Studios	0.76%	1
Brands:Restaurants, Food & Grocery	T.G.I. Friday's	0.76%	1
Brands:Cars; Cars & Motorbikes	Tesla Motors	0.76%	1
Brands:Clothes, Shoes, Handbags & Accessories	Tommy Hilfiger	0.76%	1
Brands:Television & Film; Cars; Cars & Motorbikes	Top Gear	0.76%	1
Brands:Travel, Tourism & Aviation	TripAdvisor	0.76%	1
Brands:Coffee, Tea & Beverages; Restaurants, Food & Gro...	Twinings	0.76%	1
Brands:Sports	UEFA	0.76%	1
Brands:Clothes, Shoes, Handbags & Accessories	UNIQLO	0.76%	1
Brands:Luxury Apparel; Clothes, Shoes, Handbags & Acce...	Valentino	0.76%	1
Brands:Tobacco & Smoking	Vapelyfe	0.76%	1
Brands:Tobacco & Smoking	VapeMail	0.76%	1
Brands:Tobacco & Smoking	VapeWorld	0.76%	1
Brands:Electronics & Computers; Business & Careers	Verizon	0.76%	1
Brands:Luxury Apparel; Clothes, Shoes, Handbags & Acce...	Versace	0.76%	1

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Engagements
Brands:Travel, Tourism & Aviation	Virgin Atlantic	0.76%	1
Brands:Business & Careers	Vodafone	0.76%	1
Brands:Cars; Cars & Motorbikes	Volvo	0.76%	1
Brands:Electronics & Computers; Gaming	Xbox	0.76%	1
Brands:Clothes, Shoes, Handbags & Accessories; Toys, Ch...	Zara	0.76%	1
Brands:Television & Film	Marvel	0.76%	1
Brands:Television & Film	Universal	0.76%	1
Brands:Sports	UFC	0.76%	1
Brands:Shopping & Retail	Isetan	0.76%	1
Brands:Luxury Goods	Mulberry	0.76%	1
Brands:Luxury Goods	Zac Posen	0.76%	1
Brands:Jewellery & Watches	Rado	0.76%	1
Brands:Gaming	Call of Duty	0.76%	1
Brands:Gaming	Life Is Strange	0.76%	1
Brands:Gaming	Counter-Strike	0.76%	1

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Engagements
Brands:Gaming	Dota 2	0.76%	1
Brands:Gaming	Fallout	0.76%	1
Brands:Electronics & Computers	Beats Electronics	0.76%	1
Brands:Electronics & Computers	HTC	0.76%	1
Brands:Clothes, Shoes, Handbags & Accessories	Supreme	0.76%	1
Brands:Cars & Motorbikes	Yamaha	0.76%	1
Brands:Cars & Motorbikes	Bajaj	0.76%	1
Brands:Cars & Motorbikes	KTM	0.76%	1
Brands:Cars & Motorbikes	Lincoln	0.76%	1
Brands:Cars & Motorbikes	Tesla	0.76%	1
Brands:Activewear	Rapha	0.76%	1
Brands:Beauty & Cosmetics	Eudora	0.76%	1
Brands:Cars & Motorbikes	Ducati	0.76%	1
Brands:Sports	Besiktas	0.76%	1
Brands:Friends, Family & Relationships	Efteling	0.76%	1

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Engagements
Brands:Electronics & Computers	Fiverr	0.76%	1
Brands:Jewellery & Watches	G-shock	0.76%	1
Brands:Clothes, Shoes, Handbags & Accessories	Marc O'Polo	0.76%	1
Brands:Electronics & Computers	Oppo	0.76%	1
Brands:Clothes, Shoes, Handbags & Accessories; Luxury ...	Saks Fifth Avenue	0.76%	1

POPULAR POSTS



Seorang penelusur gua sedang menanti rekannya yang sedang menuruni tali menuju dasar Gua Jomblang di Yogyakarta. Gua ini memiliki kedalaman sekitar 100 meter ...
by @roni_az

Likes Comments
283 10

Date (UTC)
15 December 2017 02:09



The Infinity Mirrored Room by Yayoi Kusama, at Museum MACAN (Museum of Modern and Contemporary Art in Nusantara), Jakarta. Foto penugasan terakhir 'as a staff' dari ...
by @roni_az

Likes Comments
279 13

Date (UTC)
04 March 2018 03:17



Portrait of My Father before Jumatan . . Kalau berbicara fotografi, bisa dikatakan beliau adalah yang mengenalkannya. Suatu sore, ayah saya mengajak ke sebuah toko ...
by @roni_az

Likes Comments
271 10

Date (UTC)
23 March 2018 03:14

POPULAR POSTS



"I will be seeing you soon and it will be better than anything else."

by [@roni_az](#)

Likes	Comments
255	5

Date (UTC)
27 January 2018 02:20



Pada suatu waktu ketika diajak Ibu @susipudjiastuti115 ke Pangandaran.
#portrait #portraiture #1000kata

by [@roni_az](#)

Likes	Comments
237	6

Date (UTC)
23 February 2018 12:47



Apakah artinya perjalanan bila melangkah sendirian. Apakah artinya pergi bila berteman sendiri. Sepi beriringan dalam lambaian tangan. #perjalanan #pergi ...
by [@roni_az](#)

Likes	Comments
218	15

Date (UTC)
15 November 2017 11:35

POPULAR POSTS



Merry Christmas and Happy Holiday dear friends... 🎄🧑🏻🛺 #az #share #1000kata

by @roni_az

Likes	Comments
210	4

Date (UTC)
25 December 2017 10:25



Portrait of Endenese 😊 Hal yang paling menarik dari 'traveling', bagi saya, adalah perjumpaan. Tempat dengan pemandangan indah, bisa jadi. Namun lebih sebagai ...
by @roni_az

Likes	Comments
182	8

Date (UTC)
28 October 2017 01:05



Portrait of Sri Sultan Hamengkubuwono X, the Sultan of the historic Yogyakarta Sultanate in Indonesia, and is currently also the Governor of the modern Yogyakarta ...
by @roni_az

Likes	Comments
166	0

Date (UTC)
21 November 2017 03:18

GLOSSARY & FAQ

Deep Social is a freemium influencer ranking, discovery and AI-driven analytics platform. Providing its 24,239 customers with in-depth insights into demographic & psychographic data of 47,722,998 influencers and their audience.

Audience Data Please note that all of our data is proprietary metrics based on estimated data and not necessary reflective of actual data. Estimated audience data for influencer accounts is updated each month for free.

API access Audience Data is also available via API in JSON format. Please refer to API documentation at <https://docs.deep.social/>.

Influencers Accounts with more than 1,000 followers.

Engagements The average sum of likes and comments on the last 30 posts.

Rankings Currently Deep Social ranks the most influential accounts by the absolute size of their active audience for 5,276 different locations, gender and location-gender segments. Rankings are also split by account size like weight categories in boxing ranging from 1k to >1m followers. According to our research in April 2018 there are 357,779 accounts that have ranked in the top 100 in different categories. You can find out how your friends and favorite influencers rank by entering their @handle at <https://ranking.deep.social/>.

GLOSSARY & FAQ

Audience Credibility To establish the audience credibility score for active audience we take into account factors such as an account's avatar and bio description, number of posts, number of accounts followed vs following ratio, number of likes received vs number of likes given ratio. Please note that the audience credibility is based only on active engaged audience (likes) i.e. a high credibility score does not necessarily indicate "real followers" - the account may still have bought fake followers, the engagement rate could be very low but those few engagements are real and therefore the credibility score could still be high. Influencers with genuine audience will attain scores of 80 or above.

Notable Engagements Shows what percentage of engagements is from influencers. Notable Engagements for a 0.99 quantile can largely differ from 3% to 61%.

Paid Post Performance Shows how disclosed sponsored posts perform compared to organic posts in terms of the average number of engagements they receive. Paid Post Performance for a 0.99 quantile can largely differ from 11% to 276% which means that sometimes you can overpay by 9 times for a post if you base your pricing on average engagements as, for example, instead of usual average 10,000 engagements you might get just 1,100 on your sponsored post. Please note that we take into account disclosure by Paid Partnerships feature and by 38 sponsored posts' hashtags including #ad, #sponsored, #paid as well as others.

Brand Affinity We determine brand affinities by analyzing posts for caption texts, @mentions, #hashtags and location tags. Interests. We determine brand affinities by analyzing posts for caption texts, @mentions, #hashtags and location tags.

Ethnicity We determine audience ethnicity by analyzing the profile picture, text in the profile description (bio) and selfies in recent posts. This is only available for the audience as an aggregated percentage.

Age We determine audience age by analyzing the profile picture, text in the profile description (bio) and selfies in recent posts. This is only available for the audience as an aggregated percentage.

Gender We determine audience gender by analyzing the profile picture, name, text in the profile description (bio) and selfies in the recent posts.

GLOSSARY & FAQ

Location We determine audience location (country, state, city) by analyzing location tags, language and caption of the recent posts and text in profile description (bio).

Language We determine audience language by analyzing caption of the recent posts.

Popular #hashtags Most frequently used #hashtags on the last 30 posts.

Popular @mentions Most frequently used @mentions on the last 30 posts.

Sponsored Posts Posts disclosed either by Paid Partnerships feature or by 38 sponsored posts' hashtags including #ad, #sponsored, #paid as well as others.

Popular Posts Most popular posts by the absolute number of engagements they received.

Influencer contact details. Access to influencer contact information including email, phone, WhatsApp, Skype, Snapchat, Twitter, YouTube, Viber, BBM, Telegram, WeChat, Kik Messenger, LINE and such.

Do you have any further questions? Please refer to our FAQ section at <https://help.deep.social/>.